I DESERVE IT SPECIALS all!

I accept:

100% Satisfaction Guarantee on all products

Princess Select 2 Sets & Receive:
- ♥ One Additional Set for 25% OFF!**

Queen Select 4 Sets & Receive:
- ♥ One Additional Set for 25% OFF!**
- ♥ FREE Travel Roll-Up Bag!

Cadillac Select 5 Sets & Receive:
- ♥ TWO Additional Sets for 25% OFF!**
- ♥ FREE Travel Roll-Up Bag!

*Create your own set: $50-60 Retail ** of equal or lesser value

1 TIMEWISE REPAIR SET

Save $41
(Counts as 4 sets)

$215
- Foaming Cleanser
- Lifting Serum
- Day Cream
- Night Cream
- Eye Cream

2 TIMEWISE 3D MIRACLE SET

Save $12
(Counts as 2 sets)

$120
- TW 3D 4 in 1 Cleanser
- TW 3D Day Cream
- TW 3D Night Cream
- TW 3D Eye Cream

3 NATURALLY SET

(Counts as 3 sets)

$144
- Purifying Cleanser
- Exfoliating Powder
- Nourishing Oil
- Moisturizing Stick

4 BOTANICAL EFFECTS SET

$60
- Cleansing Gel
- Refreshing Toner
- Moisturizing Gel

★ Add Invigorating Scrub for $18

5 CLEARPROOF ACNE SET

Save $16

$50
- Clarifying Cleansing Gel
- Blemish Control Toner
- Acne Treatment Gel
- Oil-Free Moisturizer

6 FACIAL PEEL

$68
- TimwWise Repair
- Revealing Radiance
- Faciel Peel

★ Add Wrinkle Filler for $50

7 MICRODERM SET

Save $6

$58
- Step 1: Refine
- Step 2: Pore Minimizer

8 MASKING SET

$61
- Masking Brush
- Charcoal Mask
- Moisture Renewing Gel Mask

9 EYE LOVE THIS SET

$58
- Hydro Gel Eye Patches
- Soothing Eye Gel

10 SKINVIGORATE SONIC BRUSH

(Counts as 2 sets)

$100
- Cleansing Brush
- Brush Head
- USB Cord
- Massage Head

11 FLAWLESS FACE SET

$61
- Blending Brush
- Foundation
- Foundation Primer

★ Add Powder for $18-20

12 ESSENTIAL SET

$62
- Eye Makeup Remover
- Eyeliner
- Mascara
- Lip Gloss

13 SATIN SUPREME SET

Save $2

$58
- Satin Hands
- Satin Lips

The Mary Kay Opportunity

Totally FLEXIBLE.TOTALLY Fun!

$30

Special Add On

$45

$130

START SOMETHING BEAUTIFUL

Starter Kit Options

ESTART
$30

- Personalized website & credit card processing for 1 year
- Access to your back office through Mary Kay InTouch
- Free apps to help you sell anytime, anywhere
- Digital marketing tools
- Customer Support
- Online step-by-step education

FULL STARTER KIT +ESTART
$130

GET IT ALL!

- Retail-sized Products & samples (valued at $400)
- Literature & Educational Materials
- Designer Bag
- Personalized website & credit card processing for 1 year
- Access to your back office through Mary Kay InTouch
- Digital marketing tools
- Customer Support
- Online step-by-step education

SAMPLE PACK ADD ON
$45

with EStart $75
with Estart + Kit $175

The New Beauty Consultant Sample Pack is filled with enough product samples to start sharing with your first 30 customers!

- 5 TimeWise Miracle Set 3D N/D (3 pk)
- 5 TimeWise Miracle Set 3D C/O(3 pk)
- 3 Charcoal Masks (6 pk)
- 3 Microdermabrasion Plus (6 pk)
- 15 Hydrogel Eye Patches (1 pair)
- Literature & Educational Materials
- Miracles Happen - Mary Kay autobiography

CONTACT ME TODAY TO GET STARTED!

CHOICE OF STARTER KIT OPTION MUST BE MADE AT THE TIME THE AGREEMENT IS SUBMITTED. CHANGES CANNOT BE MADE LATER.

Shake Up YOUR MAKEUP!

FOR YOUR EYES ONLY

Find your eye shape, and apply eye shadow to accentuate your natural beauty.

Eye shadow placement key

- The **highlight** shade is the lightest color and is used to brighten the eyes, usually on the brow bones or inner corners.
- The **base** shade is used as a midtone on the eyelids and helps blend shades together.
- The **crease** shade is the darkest shade and is used in the creases, lashlines or outer corners to create depth and dimension.

Standard Eyes

Eyes that are about one eye-width apart, with eyelids and eye creases that are readily seen. Use this technique to enhance eyes with a standard shape.

- Apply the **highlight** shade to brow bones and inner corners.
- Apply the **base** shade to eyelids.
- Add the darkest shade to **creases** of the eyelids to add depth.

Wide-Set Eyes

Eyes that are more than one eye-width apart. Use this application technique to help eyes appear closer together.

- Apply the **highlight** shade to outer corners of eyelids, balancing inner contours.
- Apply the **base** shade to the centers of eyelids.
- Add the **crease** shade on inner corners of eyelids, and blend upward to draw the focus inward. Also, add this color to bottom lashlines.

Close-Set Eyes

Eyes that are less than one eye-width apart. Use this application technique to help eyes appear farther apart.

- Apply the **highlight** shade to the inner corners of the eyelids to create the illusion of space between eyes. Also apply to the brow bones.
- Apply the **base** shade to the centers of the eyelids.
- Blend the **crease** shade in a triangle shape to the outer corners of the eyelids. This will help eyes appear farther apart. Then blend along the outer third of lower lashlines.

Hooded Eyes

Eyes with eyelids that are not readily seen. Use this application technique to help eyelids appear more prominent.

- Apply the **highlight** color on the brow bones, inner corners and center of the eyelids to help create the illusion of larger eyelids.
- Apply the **crease** shade across eyelid creases and blend upward to minimize the "hooding." This also will help create the look of depth.

Deep-Set Eyes

Eyes that are deeply set with readily seen eyelids and prominent brow bones. Use this application technique to help brow bones appear less prominent.

- Apply the **highlight** shade over entire eyelids, inner corners of eyes and up to the eyebrows.
- Apply the **crease** shade and blend from the creases of the eyes upward onto the brow bones. Also add to the outer third of lower lashlines.

Single Eyelids

Eyes with vanishing eyelids appear as a flat surface when closed due to lack of a natural crease. Use this technique to help create depth on the eyelids.

- Apply **highlight** shade over entire eyelids, inner corners of eyes and directly under eyebrows.
- Apply the **crease** shade in a V-shape, starting on the outer corners of eyes. Then, blend inward across the eyelids, halfway between eyebrows and lashlines where the natural creases would appear.
- Also apply the **crease** shade under the lower third of lower lashlines to create the illusion of deeper eyelids.

Tip for all eye shapes! Remember to blend shades seamlessly while maintaining the definition and accents created by the separate colors.

CONTOUR WITH CONFIDENCE

Find your face shape below, and apply contour, blush, and highlighter in three easy steps.

Contour color placement key

- **Contour** – dark shade
- **Blush** – pink shade
- **Highlighter** – lightest shade

Oval Face

- Apply **contour** under your cheekbones to sculpt and define your bone structure.
- Apply **blush** on the apples of your cheeks and sweep toward your temples.
- Create symmetry in your proportions by applying **highlighter** to your forehead and chin.

Round Face

- Elongate your face by applying **contour** along your temples, under your cheekbones and along your jawline.
- Sweep on **blush** at a 45-degree angle from your cheeks toward your temples.
- Apply **highlighter** to the center of your forehead and the tip of your chin.

Square Face

- Apply **contour** on both sides of your forehead, along the corners of your jawline and under your cheekbones to elongate your face.
- Soften your jawline by applying **blush** in small circles, focusing on the apples of your cheeks.
- Sweep **highlighter** in the center of your forehead, the tip of your chin and atop your cheekbones.

Heart-Shaped Face

- Sweep **contour** along the corners of your forehead and in the hollows of your cheekbones to emphasize bone structure. Add a touch of **contour** beneath your chin to make it appear softer.
- Apply **blush** to the apples of your cheeks.
- Apply **highlighter** to the center of your forehead and on top of your cheekbones.

Long Face

- Apply **contour** to the tip of the chin and along hairline to create balance at the longest part of your face.
- Apply **blush** in horizontal swipes to widen the look of your face.
- Sweep **highlighter** in the middle of your forehead, the tops of your cheeks and under your lower lip.

Model has deep-set eyes and square-shaped face.

Want a simple trick for a slimmer-looking nose? Brush highlighter down the bridge of your nose, and apply contour on either side for dimension. Easy as that!

MARY KAY